



UROLOGY

ERECTILE DYSFUNCTION
& MALE CONTINENCE

Update

Dear Patient,

The science and practice of urology has made remarkable advances in the last decade. There is a growing awareness of common issues like erectile dysfunction (ED) and bladder control problems (stress urinary incontinence). And fortunately there are more treatment options than ever before.

Our practice specializes in helping patients improve their quality of life through the very best in medical care and information. With this issue of *Urology Update*, we invite you to learn more about some innovative solutions for men who suffer from these common conditions.

If you have any questions about this material or would like to discuss your specific health situation, we encourage you to call us for a consultation.

ED: When Medication isn't the Answer

Learn more about today's satisfying solutions to restore your sex life

Millions of men experience erectile dysfunction (ED), the persistent inability to maintain an erection firm enough to have sexual intercourse. Diabetes, heart disease, prostate surgery and medications for other conditions are among common causes. The good news is that nearly every case is treatable today.

In recent years, the widespread use of medications for the treatment of ED has greatly raised the public's awareness of the issue, as well as hopes and expectations for regaining sexual abilities. These medications have helped many people restore their sexual function. They are highly effective and have brought many patients to my office to discuss their use.

(ED Continued)



Restoring Bladder Control

Restoring quality of life

Bladder control problems (stress urinary incontinence) in men are often experienced as a result of prostate cancer surgery. Male stress urinary incontinence is usually caused by a damaged sphincter, the circular muscle that controls the flow of urine out of the bladder. When damaged, often the unavoidable result of prostate cancer surgery, the muscle cannot squeeze and close off the urethra tube that passes urine from the bladder to outside of the body. This causes urine to leak, especially during physical activity such as lifting, coughing or sneezing.

(Bladder Control Continued)

LEARN MORE

You are invited to attend a **FREE Men's Health Seminar:**

Improving men's health and quality of life is what our practice is all about. We provide the latest in proven surgical solutions to restore erectile dysfunction (ED) and bladder control problems (stress urinary incontinence).

Space is limited, call to register today.

American Medical Systems, Inc. has co-sponsored funding for this patient educational material, which is intended to provide general information about services and products.

As with any surgical procedure, inherent risks are present. Although rare, some of the most severe risks may include infection and erosion, surgical, physical, psychological or mechanical complication. If these occur, they may necessitate revision or removal of the device. For additional product and risk information, visit www.AmericanMedicalSystems.com.

As with any medical procedure, there are risks involved and not all patients are candidates for a penile implant. Discuss the risks and benefits of this procedure in more detail with your doctor.



"I was a couch potato because of my incontinence and had had enough. The AdVance Male Sling has made me dry now and I walk my dog, work out at the gym and have lost over 35 pounds. I feel like a whole man again."

– Barry, Patient

"Why go the rest of your life without being able to have physical intimacy with your partner when there is a fix for it?"

– Bill, Patient

"There's no other operation that I do in urology that has as happy a patient population and outcome as placing an AMS 800."

– Timothy Boone, M.D., PhD.

"Once I had the surgery and the prosthesis, I was sure that I could perform. I felt like a man again."

– Thurman, Patient



EDCURE.org

(ED Continued)

Unfortunately, these medications are not for everyone, leaving some feeling that they may be out of options. For instance, men taking nitrites for heart disease or those taking alpha blocking agents (for blood pressure or prostate problems) should not consider ED medication.¹ In addition, some ED drug treatments such as Viagra® do not work for approximately 30 percent of men.² But that doesn't have to be the end of the road.

When ED medication is not the answer, there are other effective medical options that can provide a satisfying solution. One solution is the penile prosthesis, or penile implant, which has been in use for over 30 years.

A penile implant is entirely concealed within the body. It is designed to be simple and discreet to operate, and does not interfere with ejaculation or orgasm.

In a study comparing ED treatment options, patients reported a 93% satisfaction rate with penile implants.³ This far surpasses satisfaction rates for other treatment options.

Of course, a surgical solution like a penile implant generally is not the first course of action. For most patients, the benefits of ED medication cannot be understated. But for those who cannot benefit from those medications, a penile prosthesis may provide a permanent, satisfying option.

(Bladder Control Continued)

Persistent incontinence can limit a man's activities...keep him homebound...in costly, messy pads...dealing with the frustration and embarrassment, and the constant fear of leaking and odor. But the reality is you don't have to live with bladder control problems anymore. The good news is that nearly every case is treatable today. There are a number of effective surgical treatments that can provide a permanent solution for men with mild to severe stress urinary incontinence.

- **AMS 800® Urinary Control System** – Mimics a healthy urinary sphincter muscle, keeping the urethra closed until you want to urinate. It consists of a connected system of a pump (implanted in the scrotum), an inflatable cuff (around the urethra), and a balloon reservoir (in the abdomen). Squeezing and releasing the pump moves fluid out of the cuff and back into the reservoir, so urine can flow out of the bladder. The fluid automatically returns from the reservoir to the cuff, squeezing the urethra closed again.

- **AdVance® Male Sling System** – This innovative, safe and effective outpatient procedure involves placing a small sling made of synthetic mesh inside the body through small incisions. It supports the urethra, restoring normal bladder control. Most patients are continent immediately following the procedure, and can resume normal, non-strenuous activities shortly thereafter.

Schedule an appointment to determine if the AMS 800 or AdVance is right for you.

¹ Physicians' Desk Reference, 56th ed. Montvale, NJ: Medical Economics Company, 2002. Print.

² Goldstein I, Lue TF, Padma-Nathan H, Rosen RC, Steers WD, Wicker PA, for the Sildenafil Study Group. Oral sildenafil in the treatment of erectile dysfunction. N Engl J Med. 1998 May 14;338(20):1397-404

³ Rajpurkar A, Dhabuwala CB. Comparison of satisfaction rates and erectile function in patients treated with sildenafil, intercavernous prostaglandin E1 and penile implant surgery for erectile dysfunction in urology practice. J Urol Jul 2003 v. 170(1) p. 159-63.

Viagra is a registered trademark of Pfizer, inc.

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